



Statistics Sweden

Statistiska centralbyrån

SPPI for Convention and trade show organisation services in Sweden

Marcus Fridén
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Definition of the survey

- Under implementation in 2015
- Convention and trade show organisation services
- Emphasis on organisation and management in European classifications
- Renting of facilities not included according to classifications



Unit of measure to be priced

- Renting of rooms and facilities for one day conferences and meetings most common sold service
- Arrangement of conventions, trade shows and congresses is also common
- Support services such as installation work, registration of visitors, management and marketing are also provided



Market conditions

- Small enterprises are common, often less than 10 employees
- Among the small ones there are enterprises who arrange and organize congresses and conferences
- Both medium and small enterprises provide facilities where conventions, congresses and conferences are held



Pricing methods

- Prices of repeated services possible for one day conferences and meetings
- Measured by person or room
- Make sure to include all price determining factors, such as technical equipment and food and drinks
- Conventions, congresses and trade fairs are measured with the price for a showcase or stand





National Accounts concepts

- SPPI under development, NA request
- PPI for Accounting and bookkeeping is used
- Development started in late 2013
- Partly funded by Eurostat Grants
- Implementation in 2015
- Publish in 2016





Summary

- Implementation in 2015
- Small enterprises
- Classification issues
- Prices of repeated services





- Thank you for your attention!
- **Marcus Fridén**
- Statistics Sweden
- +46 8 5069 43 19
- marcus.friden@scb.se

